

	GROUP CARE	GROUP + ONE-ON-ONE HYBRID MODEL	ONE-ON-ONE CARE	
	The Metabolic Recharge	The Autoimmune Health Reset	The Essentials Care Plan	All Inclusive Concierge Care Plan
Getting Started	\$	\$\$ to \$\$\$	\$\$ to \$\$\$	\$\$\$\$
Path begins with Clinical Case Review & Consultation (\$520)			✓	✓
Path begins with Autoimmune Health Strategy Call (\$97)		✓		
Open Enrollment	✓			
Monthly Payment (Financing) Options Available		✓		
Functional Medicine Care Exclusives				
Case Oversight by Dr. Will Cole		✓	✓	✓
Unparalleled 1:1 Appointments		✓	✓	✓
Functional Medicine Nutrition & Lifestyle Protocols	✓	✓	✓	✓
Natural Medicine Supplement Supply Included in Package Price	✓	✓		✓
Functional Medicine Diagnostic Labs & Additional Care Options				
Option to ADD Functional Medicine Diagnostic Labs to protocol	✓	✓	✓	✓ Labs are included in cost of plan
Option to ADD Functional Medicine Diagnostic Lab Review Appointment	✓	✓	✓	✓ Included
Option to ADD One-On-One Maintenance Visits		✓	✓	✓
Clinical Education and Comprehensive Support				
Weekly Group Q&A Calls with Dr. Will Cole	✓	✓		✓
Weekly Group Q&A Calls with Expert Clinical Team	✓	✓		✓
Protocol 'Office' Hours Support Calls		✓		✓
Functional Medicine Education Calls & Content		✓		✓
Functional Medicine Education Portal Access	✓	✓		✓
Lifetime Functional Medicine Education Portal Access	✓ with Maintenance Subscription	✓ with Maintenance Subscription		✓
Group Program Community Access	✓	✓		
Mind/Body Somatic Therapies and Protocols	✓	✓	✓	✓
Robust Recipes	✓	✓	✓	✓
Advanced Biohacking Protocols		✓	✓	✓
Sleep Optimization Tools	✓	✓	✓	✓
Exercise recommendations (restorative and strength building)	✓	✓	✓	✓
Analysis & Review of Food & Lifestyle Journals (reviewed on appointments OR group calls)		✓	✓	✓
Dr. Will Cole's Functional Medicine Favorites Patient Swag Bag			✓	✓
Lifestyle & Maintenance Support Subscription	✓	✓		✓